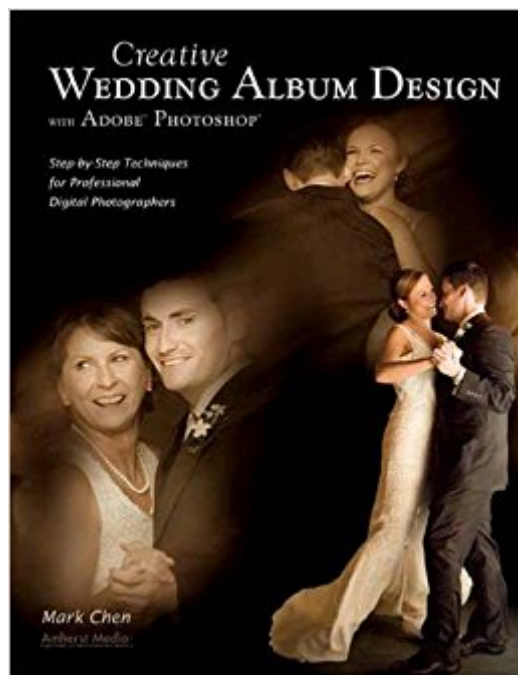




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# Creative Wedding Album Design With Adobe Photoshop: Step-By-Step Techniques For Professional Digital Photographers



## Synopsis

Pairing photographic creativity with digital-manipulation techniques, this unique manual teaches the use of Photoshop to design artful, distinctive, and compelling wedding albums. Showing that the artistic process need not stop at the click of the shutter, the steps for album creation are detailed reviewing the images, forming a story line, and conveying the tale through well-designed montages. Offering 10 projects with varying levels of complexity and covering diverse skill sets, step-by-step techniques are demonstrated with detailed screen shots--

## Book Information

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## Customer Reviews

Mark Chen is a professional photographer, an Adobe(R) certified Photoshop(R) instructor, and a teacher of Photoshop(R) at Houston Baptist University. He is the owner of Mark Chen Photography, a studio that specializes in engagement, bridal, and wedding photography, as well as album design. He lives in Houston.

This book is very helpful for anyone shooting weddings. I bought the kindle version so it's always with me. The download was prompt and easy.

This book is fantastic for photographers that are stuck doing the same old thing over and over again. It really makes you think outside the box when photographing weddings and provides you great ideas on how to create very unique photos with Photoshop! There is nothing outdated in this

book, it's all fresh ideas making you realize you can take your photos one step further by using his techniques. I love the way each project is explained in detail to follow along so it's great for Photoshop pros and newbies alike! Loved it and would highly recommend it!!

I find this book not to my expectation. I believe that this book is more to editing the wedding photos and not on creating a wedding album. I can find other books on photo editing. I don't find the title of this book relevant to creating an album.

The best part of the purchase was it was delivered so quick. The delivery time aspect of is terrific. The price of the book was very reasonable.

This book is more about outdated "bride and groom in the brandy glass" type of photoshop techniques than it is about album design. Total waste of money for me.

Mark Chen's 'Creative Wedding Album Design' is a great book for all wedding (and not only wedding) photographers, no matter what is their level of mastery. It offers a combination of rare insight and hands on experience on numerous creative Photoshop ideas by leading its reader step by step through original techniques developed by the author in his career as a photographer and Adobe Photoshop expert. The book is divided into ten creative projects, which are packed with useful tips and ideas. Following the author's instructions increased my understanding on how to use adjustment layers and masks to refine images, how to master soft brush technique or implement subtle yet powerful enhancements - just to name a few. It also gave me an idea of what it takes to create original and stylish wedding album collages. In general, the book enables readers with useful tools so that they can make the best of their images not only in postproduction but also in preproduction planning. It is an eye opening read and guide, easy enough to follow even for a Photoshop novice. Being a photographer myself I found the book extremely helpful and would recommend it to anyone who might want to make their work exceptional and artsy.

Any book with the word "Creative" in the title should stimulate the readers' imagination so that the reader's own creative juices begin to flow. This book does a very good job of that. The author gets you thinking of what you need to do before shooting so that your creative process, when the shooting is over and the design begins, is fully supported by an array of excellent shots and some that need help. That help comes in the form of mastering Adobe Photoshop. The projects in the

book go a long way towards mastering Photoshop techniques. Mastering the Photoshop techniques also helps the design process by enlarging the envelope of possibilities. The examples presented in this book push the envelope! Whether you have an album design in mind before you shoot or you let your shots determine the eventual album design; the tips and techniques presented here will greatly assist you.

Mark's insight as both a creative photographer and Photoshop trainer are very evident in this book. It's a "must have" for any professional wedding or portrait photographer or anyone that wants to "push the envelope" of creative album design. Why settle for ordinary when extraordinary is easily within reach? Having seen Mark's work first hand gave me a much deeper appreciation for the thought that went into this book. Mark will teach you how to show off the best of your photographs with embellishments that will "WOW" your customers, friends and family. His techniques are direct and timeless. He also shows what pitfalls and common mistakes to avoid when designing an album. Something that will save the price of the book many times over! Well done Mr. Chen!

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